



Maschinenbau Kitz GmbH, was founded in 1966 and is headquartered in Troisdorf, near Bonn, operates internationally; together with its subsidiaries and sales partners as the "mk Technology Group". Backed by over 40 years of experience, mk sells mechanical modules and components for profile, conveyor and linear technology, as well as factory equipment.



eCATALOGSOLUTIONS AT THE MK TECHNOLOGY GROUP

The mk Technology Group has been implementing the Electronic Product Catalog based on CADENAS' eCATALOGsolutions technology since 2003. Over the years it has been constantly improved and currently contains CAD data from over 2,100 products from the areas of profile and linear transfer technology and conveyor technique, as well as plant equipment.

3D CAD MODELS SIMPLIFY THE CONSTRUCTION PROCESS

With the Electronic CAD Product Catalog, mk Technology Group's CAD data are made available to users of the Strategic Parts Management PARTsolutions by CADENAS and thus engineers from over 100,000 companies. Furthermore the manufacturer from Troisdorf can make the CAD models of his products available on the 3D CAD portal PARTcommunity. From this portal, users can easily download mk's CAD data and then integrate it directly into their designs. For even better customer service, mk offers an interactive product configurator for Safety Guarding on CD-ROM. Thanks to the integrated system of rules, the users are shown configuration options which are displayed in 3D.

"The high download numbers of our PARTcommunity portal confirmed that we should continue to increase the number of mk products in our CAD product catalog."

Sven Saynisch
Head of Marketing
mk Technology Group

Benefits of eCATALOGsolutions for mk Technology Group

- The CAD models no longer need to be generated by mk and sent to the customers, but can be directly downloaded via the portal.
- The statistics of the download portal give mk important information about the product acceptance on the different markets.
- The interactive product configurator simplifies the selection of mk products significantly and ensures a first positive contact with interested parties.